



Dear Friends of West Coast Junior Rodeo Association,

We hope 2026 finds you and your loved ones well. All of us here at the West Coast Junior Rodeo Association are looking forward to a fun filled year, with many rodeos planned. We would be honored to have you or your business as a sponsor for the upcoming 2026 rodeo season!

WCJRA participants come from San Luis Obispo, Monterey, Santa Barbara, Ventura, San Benito, Kern, Tulare and Fresno counties, just to name a few. It has had a positive influence on young athletes for many decades and guided many participants towards competing in High School Rodeo, Collegiate and professional sports. Rodeo has played a pivotal role in the development of our youth by promoting confidence, patriotism, leadership and life skills, as well as sportsmanship and responsibility traits that span a lifetime. Those involved in WCJRA also build a community of friends and families lasting for generations.

As a nonprofit organization, WCJRA relies on sponsorships, donations, volunteers, and parental support to operate these rodeos. Related costs include arena rent, stock fees, publications, insurance, and awards. Your support provides our local youth the opportunity to continue to participate in the sport that they love.

At each rodeo, your business name and/or logo will be announced and displayed on banners located across the arena for participants, participants' families, and spectators to see. By becoming a sponsor, you will receive marketing exposure and recognition, as well as demonstrate your support for the growth and positive development of today's youth.

The future of the WCJRA very much depends on the generosity of local community and businesses. We appreciate your support of these athletes through sponsorships and we have enclosed the packages for your review. In closing, we would be honored to have your business as a sponsor for the West Coast Junior Rodeo Association. Thank you for your consideration.

Sincerely,

The West Coast Junior Rodeo Association Family
Wcjra.info@gmail.com
Tax ID # 77-0347066

**2026 Rodeo Dates: March 14th King City April 25th - Creston
August 14th- 16th - Madonna Inn September 12th- 13th Parkfield**



As a sponsor of the WCJRA, you support athletes in the following events:

5 & Under:	10-13	14-18
Dummy Roping	Girls Barrel Racing	Girls Barrel Racing
Stick Horse Race	Girls Pole Bending	Girls Pole Bending
Keyhole	Boys Touch Calf Roping	Boys Calf Roping
Single Stake Race	Girls Breakaway Roping	Girls Breakaway Roping
Barrel Race	Boys Breakaway Roping	Girls Goat Tying
Goat Tail Untying	Girls Goat Tying	Steer Stopping
	Boys Goat Tying	Boys Chute Dogging
6 – 9:	Steer Stopping	
Dummy Roping	Steer Riding	
Keyhole	Boys Chute Dogging	
Pole Bending		
Barrel Race		
Goat Tying		10-18
Breakaway Roping		Team Roping
Calf Riding		Mixed Ribbon Roping

Mustang Level \$250 – Your name or business name will be included on the “Friends of WCJRA” banner as a valued sponsor and placed in the arena for every performance in throughout the rodeo year.

Bronze Level \$500 – Your name or business name will receive a 4’x6’ custom banner in the performance arena at each event throughout the rodeo season. Your company will also be announced and promoted during the rodeo.

Silver Sponsor \$1000 - Your company will receive a 4’x6’ custom banner in the performance arena at each event throughout the rodeo season. Your company will also be announced and promoted during the rodeo. Special social media announcements throughout the year.

Gold Sponsor \$2000 – Your company will receive a 4’x6’ custom banner in the performance arena at each event throughout the rodeo season. Your company will also be announced and promoted during the rodeo. Special social media announcements throughout the year. Option to choose an event to sponsor with special announcements made during the event.

Patriot Saddle Sponsor \$2500 – All of the perks above, plus your company logo will be placed on one of the six year-end saddles.

Tax ID # 77-0347066
Thank you for your support



Sponsor information:

Business Name: _____

Contact Name: _____

Email Address: _____

Address: _____

City: _____ State: _____ Zip: _____

Contestant(s) to take credit for coordinating the sponsorship:

- | | |
|---|--|
| <input type="checkbox"/> Custom donation) \$ _____ | <input type="checkbox"/> Mustang - \$250 |
| <input type="checkbox"/> Bronze - \$500 <input type="checkbox"/> Silver - \$1,000 | <input type="checkbox"/> Gold \$2,000 |
| <input type="checkbox"/> Patriot Saddle Sponsor \$2500. Company Logo will be printed on Year-End All-Around Saddles | |

Please send this completed form with your donation to **BY APRIL 25th, 2026:**

WCJRA
Sponsorship c/o
Lauren Peterson
8415 Centra
Paso Robles, CA 93446

Business Logos for digital use can be emailed to: wjra.info@gmail.com

Please make checks payable to West Coast Junior Rodeo Association

Call Lauren Peterson @ 805-431-7407 or Joyce Lyons 916-230-5887 for questions.